



CIR REALTY

PREFERRED CLIENT UPDATE

AUGUST 2024



Your Dedicated CIR REALTY Real Estate Representative

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Benefits of Home Staging

Home staging is like giving your house a makeover, and the results are amazing. Imagine walking into a perfectly styled home that feels warm, welcoming, and ready to live in. By decluttering, depersonalizing, and arranging furniture just right, staging transforms a property into an inviting oasis. Buyers can easily picture themselves living there, which often leads to a faster sale.

But that's not all—home staging is your secret weapon in a competitive real estate market. A beautifully staged home grabs attention and makes a memorable impression, drawing in more potential buyers and boosting the chances of getting great offers. Investing in home staging is a game-changer, ensuring your property stands out, sells quicker, and fetches a higher price. It's all about creating that irresistible first impression and reaping the rewards!

If you'd like to learn more about your options, reach out to me to discuss.



Don't Forget About Our CONTESTS

COMING SOON!

You can enter at cirrealty.ca/contest

HOMEOWNER TIPS OF THE MONTH

How to Prepare for a Home Appraisal

Getting a home ready for sale involves several important steps, especially as it approaches the appraisal stage. Ensuring the home is in its best possible condition can greatly influence its appraisal value. The steps below highlight key actions that you can take if you are preparing your property for appraisal.

- Cleaning the inside and outside of the house and getting rid of clutter.
- Making sure all safety equipment and mechanical devices, like carbon monoxide detectors and garage door openers, are working.
- Checking that all appliances and utilities are in good working order.
- Ensuring there are no outstanding repairs needed.
- Fixing any issues with the roof, gutters, windows, or places where water could leak.
- Creating a list of recent renovations, upgrades, or additions to share with the appraiser.

Appraisers can tell when property owners have kept the home safe and well-maintained. Providing a list of improvements helps highlight upgrades that might not be obvious during a walkthrough.

RED DEER MARKET STATS - AUGUST 01/24

Active LISTINGS // SALES last 30 days*

DETACHED



167 // 115

Average Price
\$613,144 // \$428,713

ATTACHED



9 // 22

Average Price
\$256,700 // \$247,832

APARTMENT



38 // 28

Average Price
\$239,413 // \$217,218

* All numbers gathered for the Listings and Sales stats are compiled using sales/close numbers for 30 days ending August 1, 2024

● Average Days on Market

CALL NOW for A FREE MARKET EVALUATION